

## **Historic, Archive Document**

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★ APR 10 1941 ★  
U. S. Department of Agriculture

## Wholesale price list

1941

SEED LIST  
of  
QUALITY SEEDS

## GUARANTEE

We, Derco Seeds, guarantee the purity and vitality of all seeds sold under the name "DERCO SEEDS". With the very best quality seeds care must be taken, soil and weather conditions have an effect on their productivity therefore in no case will "Berwyn Floral Shop, Inc, be responsible or liable for more than the original amount paid for the seed.

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BERCO SEEDS

sold by  
BERWYN FLORAL SHOP, INC

Roosevelt Road

Maywood, Ill.

1940  
1940  
1940

1940  
1940  
1940

Tr. Pk. 1/4 oz Oz.

## AGERATUM

Mexicanum, fine for cutting 2 ft.	.15	.40
Blue Ball, fine dwarf rich blue variety	.15	.80
Blue Cap, true blue flowers, very uniform,	.25	2.00

MIDGET BLUE, the best little plant being uniformly dwarf and true to color.	.35	1.60	4.50
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## ALYSSUM,

Maritimum (sweet Alyssum) 10 inch Lb. \$1.50	.10	.20
SNOWCLOTH, this is the type of Alyssum which we consider the very best for Florists to grow. Blooms earlier and more profusively than other strains.	.15	.60
BERCO'S LITTLE GEM, Carpet of Snow	.15	.60
Violet Queen	.35	.75
ANCHUSA, Capensis, Blue Bird, Vivid Indigo 18 inch	.15	.50

WE HAVE A SPECIAL LIST OF SNAPDRAGON SEED THAT MAY BE HAD FOR THE ASKING

## ANTIRRHINUM, Outdoor and bedding sorts

Tr.Pk. 1/4 oz Oz.

MAJESTIC, half dwarf sorts			
Golden Dawn, golden buff, overlaid salmon	.50	1.00	
Red Cheif, deep red	.25	.50	
Rose Beauty, rose pink	.25	.75	
Rosella, rich glowing pink	.25	.75	
Snowstorm, pure white	.25	.75	
Majestic sorts mixed,	.25	.50	1.75

## MAXIMUM, GT. FLOWERING TYPES

Appleblossom rose pink with white tubes	.15	.35	1.00
Canary Bird, yellow as the name implies	.15	.35	1.10
Copper King	.15	.35	1.00
Snowflake	.15	.40	1.20
The above sorts, and others mixed,	.15	.40	1.20

## LARGE FLOWERING HALF DWARF SORTS.

Black Prince deep crimson dark foliage	.15	.55	1.80
Canary Bird Lemon yellow	.15	.40	1.10
Empress, Rich velvety crimson	.15	.60	1.80
Gloria, good deep pink sort	.15	.40	1.10
Guniea Gold, bronze gold, yellow throat	.50		
Berco's Special Mixed sorts,	.25	.50	1.60

## DWARF SORTS, Tom Thumb types

Baby Rose, very free flowering compact plants that do not get over six inches tall. stay covered with blooms			
Baby Rose, Fireball, Pinkie Pink, Snowqueen, each,	.25	.60	2.00
Mixed Tom Thumb Sorts,	.25	.50	1.80

## ANTIRRHINUM, RUST RESISTANT VARIETIES,

Majus Grandiflora type, 2 1/2 foot tall			
Brilliant Rose	.50		
Rose pink white throat	.50		
Rosalie, deep rose,	.35		
Orange Shapdes	.35	1.00	
Shasta, pure white	.25	.75	

ASPARAGUS, Plumosous nanus 250 seeds 40¢  
1000 seeds 1.00 5000 seeds 4.00 Lb. for \$7.50  
Sprengeri (price same as plumosous)

ABRONIA, Sand Verbena, Umbellata, grows well in hot dry locations.	.15	.25	.65
ABUTILON, Gt. Flowering Mixed, Flowering Maple	.35	2.00	
ACHIMENES, mixed, fine for hanging pots,	1.00		
ACROLINIUM, New Hybrids, strawflover for early use	.15	.30	.85
AMARANTHUS, Molten Fire,	.15	.35	.85
Salcifolius, 30 inch (fountain plant)	.15	.35	.85

BALSAM, double bush flowering, 15 inch tall with the flowers appearing on top of the foliage. Making a very attractive plant easily produced from seed in a short time.			
Cinnabar, red, Rose, or mixed	.25	.65	2.00
Double Cameilia flowered, mixed	.15		.60
BROWALLIA, Speciosa Major, standard blue sort	.35		



## ASTER, Asters listed below are all Wilt Resistant

Tr.Pk. 1/4 Oz. Oz.

## Grego Giant, 2 foot high

Flowers get as large as 6 inches across, blooms in August on long strong stems.

Blue, Blue Flame, Crimson, Deep Rose, Enchantress, Lavender, Soft Pink, Violet, White, or mixed

.30 .50 1.75

## Aster, Early Beauty

Starts blooming late August or Early September.

Plants are branching habit. Easy growers.

Azure Blue, Black Prince, Crimson, Carmine Rose

White, each of the above varieties,

.30 .50 1.75

Mixed, in the above sorts

.25 .35 1.40

## ASTER, GIANT BRANCHING

Vigorous growers with self branching habit

Crimson, Deep Rose, Lavender, Pink, Purple, White

.30 .50 1.75

Mixed in the above sorts,

.25 .35 1.40

## ASTER, QUEEN OF THE MARKET, early strain,

Azure Blue, Lite Blue, Crimson, Dark Blue, Shell Pk.

White, .30 .50 1.80

Mixed, Queen of the Market Sorts, .25 .35 1.40

## BEGONIAS,

Gracillis Adeline Extra Dwf. compact grower	1.00	1/64 Oz	2.00
Chirstmas Cheer fairly dwarf red flowers	1.00	"	1.50
Darling brite clear pink,	1.00	"	2.50
Glory of Erfurt, large brite carmen rose	.50	"	1.00
Luminosa deep scarlet, reddish foliage	.50	"	1.00
Prima Donna	.75	"	1.25
Snow, pure white	1.50	"	4.50
Mixed begonia, various sorts and varieties	.50	"	1.00

## CACTUS SEED, we carry a fine mixture of cactus seed .25

As for prices in larger amounts

## CALENDULA, Bedding varieties

Frilled Beauty	.20	.80
Orange King, dark center	.15	.60
Pastel Bedding Mixed sorts	.25	.50 1.80
Berco Special Mixture, good sorts	.20	.35 .80
FORCING VARIETIES, for greenhouse use		
Ball Gold, Ball Lemon Queen, Ball Long Orange		
Ball Masterpeice, Ball Apricot, Ball White	.40	.60 2.00

All greenhouse varieties are more than satisfactory for outdoor usage. Make fine plants.

## CALLIOPSIS, Coronata Maxima, crown of gold 20 in. .10 .30

Drummondi, golden wave, yellow with red-brown ring .10 .20

## CANARY BIRD FLOWER, good for shady spots, climber .10 .40

## CANDYTUFT,

Gt. Hyacinth Flowered, select pure white, this is a superior strain grown for us. 18 inches high	.20	.75
4 Oz. for 2.00 Pound for \$7.00		
Coronaria Empress, white for outdoor use(1b 2.40)	.10	.25
Umbellata Carminea, 12 inch	.15	.40
" Alba	.15	.40
" Flesh Pink	.15	.40
" Lilac	.15	.40
" Mixed in the above and other sorts	.15	.40

## CANTERBURY BELL, Annual

Liberty Bell, lite blue, Mission Bell, pink		
Wedding Bell, white, Angelus Bell, Rose	.15	.80
Mixed, the above sorts	.10	.60

## CARDINAL CLIMBER, brite climber, fast grower .15 .50

## CARNATION

Enfant de Nice Strain, compact grower with strong stiff stems, large flowers		
Mixed, (popular colors too, separate)	.50	1.40 5.00

## CELOSIA,

Childsii, Chinese wool flower, Crimson, Deep Rose, Yellow 2 ft.	.20	.40 1.25
Mixed	.20	.40 1.00

CRISTATA, Cockscomb Tall Crimson, Rose or Chaimois, each	.25	.40 1.25
Mixed	.20	.40 1.00

Plumosa, Ostrich Feather, Named sorts and colors,	.25	.50 1.40
Mixed sorts	.20	.40 1.25



Celosia, Spicata, 3 ft. Tall free Branching

Tr. Pk. 1/4 Oz Oz  
.25 .40 1.25

CENTAUREA,

" SUPER GIANT CENTAUREA CYANUS, (cornflower)	"
" Black Boy blackish maroon	"
" Blue Boy, Rich deep blue	"
" Pinkie, deep pink	"
" Red Boy, reddish hue	"
" Snowman, Best White we can offer	"
"	"
" All the above, Tr. Pk. 15¢ Oz. 40¢	"
" 4 Oz. 1.20 Per Lb. \$4.00	"

CENTAUREA, Gymnocarpa fine silvery foliage

.15 .50

Centaurea Candidissima, Dusty Miller

.25 .50 1.40

CINERARIA, We have one special strain of Cineraria that we offer to our customers. It is a strain of the Cremer type. Grown especially for us by one of the leading growers of potted plants.

.75

CINERARIA, Maritima Diamond, pure white leaves

.15 .80

CLARKIA, Elegans,

this plant is now grown extensively both in doors and outside as a cut flower.

A wide range of separate colors can be had, separately or mixed, price,

.15 .60

COBEA SCANDENS, Purple,

.10 .45

COLEAUS, Extra Choice Mixed

.75

BERCO'S RAINBOW MIXED

.50

CORN, Ornamental Indian Corn, varied colors,

.10 .20

COSMOS,

Sensation Mixed, very early st. flowering

.15 .75

Ea. Flowering Mammoth,

.10 .30

Orange Flare, just what the name implies,

.15 .60

(separate colors are obtainable in the Ea. Flowering and Sensation varieties)

**CYCLAMEN SEED**, Prices on this seed will be mailed upon request.

CYNOGLOSSUM, Blue Bird, (overgrown Forgetmenot)

.15 .25 .75

DAHLIA,

UNWIN'S DWARF DAHLIAS

One of the most popular of the novelty plants produced in the past five years, Easily grown and sell on sight.

.25 .60 2.00

SINGLE COLTNESSE Hybrids, 12-18 inch

.25 .40 1.50

DIANTHUS, Pinks, Double Chinese mixed

.10 .35

Hedwiggi dble. Japanese pink,

.15 .40

Single Japanese sorts mixed

.10 .35

Fireball, brilliant dble red,

.15 .60

BERCO SPECIAL MIXED sgl & dbl

.15 .57

Berco Single Mixed

.15 .75

Dianthus, Sweet Wivelsfield, single mixed

.15 .25 .75

" " Double mixed

.15 .50 1.70

DIDISCUS COERULEUS, Blue Lace Flower

.15 .25 .75

DRACENA, Indivsa, Lb. \$4.00 1/2 Lb \$2.50

.15 .40

GOURDS, Ornamental, Mixed Small types, Lb. \$2.00

.10 .25

Gourds, Ornamental Large types mixed Lb. \$2.00

.10 .20

**GYPSOPHILIA**, Elegans Grandiflora Alba, Berco Select

Strain. We have several cutflower growers who have grown this strain for years and have never failed to hold their trade because of the fine results they get from our Gyp. Per Oz. 25¢ 4 Oz. 75¢ Lb. \$2.35

Elegan Carminea, deep rose Oz. 25¢ 4 Oz. 75¢

HELIOPHYLLUM, Strawflower,

Canary Yellow, Rose Queen, Silvery Pink,

.50

Fireball, Silver Ball,

.15

Berco Special Mixed sorts

.15 .60

IMPATIENS, Holstii, Hybrids, extra choice, 500 seeds

.15

to a packet 50¢

.20

Impatiens, Sultanii, Dwarf Hybrids mixed

.15

1000 seeds 85¢ 500 seeds for 50¢

.10

IPOMEA, Large Blue, per lb. \$2.00

.20



	Tr.Pk	1/4 Oz	Oz.
IPOMEA, Clark's Early flowering Heavenly Blue	.15	.60	
Scarlett O Hare, early type, brite red flowers	.20	.80	
KALANCHOE, Globulifera grows 12 inches high with brite scarlet flowers fine potted plant.			
500 seeds \$1.00    1000 Seeds for \$1.75			

LARKSPURS:	3-4 foot tall when finished			
Giant Double Imperial types,				
This is the best outdoor type for cutflowers yet				
produced.				
Blue Bell, med. blue	Daintiness, lavender			
Blue Spire, Dk. Blue	White King			
Coral King, suffused pink	Rose Salmon,			
Dazzler, rich scarlet	Deep Pink			
Each of the above (per lb. \$1.00)		.25	.35	.90
LARKSPUR, DOUBLE STOCK FLOWERED, grows 3-4 ft tall				
Dark Blue	White			
Empress Rose	Sky Blue			
Salmon Pink	Lilac Supreme			
Pink	Mixed	each of the above	.20	.50

LARKSPUR, Giant Hyacinth Flowered 3 f6ot				
Blooms very early, White, Blue, lilac or pink,		.15	.50	
LOBELIA, Crystal Palace Compacta		.25	.50	1.75
" Mrs. Clibran, deep blue with eye		.25	.70	2.25
" Speciosa, 10 inch,		.15	.25	.90
LUPINES, easy growing annuals, good cut flower,				
Hartwegii, dark blue 24 inch		.10	.30	
Lite blue, Rose queen, or white		.10	.30	
LUPINES, Hartwegii Giants, four to five feet tall				
Dark blue, lite blue, sky blue, white, or mixed		.15	.50	

## Florist's Marigolds

MARIGOLD, tall African sorts. Double flowering				
GUINEA GOLD, orange flushed, heavy bloomer 30 inch	.20	.40	1.20	
Lemon Queen, all double Florist Strain	.25	.50	1.60	
Prince of Orange, all double Florist Strain	.25	.50	1.60	
Mixed, florist strain, all double	.20	.40	1.45	
MARIGOLD, other tall varieties,				
BURPEE GOLD, odorless foliage 3-4 inch flowers	.20	.40	1.45	
California Giants, mixed, truly giants, in size of plant and size of flowers.	.25	.50	1.50	
Guinea Gold, fine for outdoor cutflower	.20	.40	1.45	
Chrysanthemum Flowered Incurved,	.25	.50	1.75	
All yellow Tall,	.15	.25	.90	
All Orange Tall	.15	.25	.90	
SUNSET GIANTS, Huge flowers strong stems,	.25	.50	1.60	
BERCO'S SPECIAL MIXTURE OF CUT FLOWER SORTS,	.20	.35	1.00	
MARIGOLD, Single Tall French varieties,				
Lieb's Winter Flowering, brown and gold	.35	.60	2.00	
Lieb's Winter flowering Sunshine Strain, Orange,	.35	.60	2.00	
MARIGOLD, Double Dwarf French Sorts,				
Early Harmony	.25	.50	1.40	
Early Orange Ball	.25	.50	1.40	
Early flowering Mixed, all colors,	.25	.50	1.25	
Lemon Ball	.20		.50	
Rovert Beist, mahogany brown	.20		.50	
HARMONY, regular strain,	.15	.25	.80	
Golden Harmony,	.25	.50	1.80	
MARIGOLD, single French Dwarf Strain, 12 inch				
Fire Cross, orange with red center	.10		.20	
Legion of Honor	.10		.40	
Mixed,	.10		.40	

MARIGOLD, SPRY, awarded All America Silver Award for 1941, dwarf double flowering type	.50	--	--
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MARVEL OF PERU, Four O clocks, mixed lb. \$1.00			.10
MIGNONETTE,			
Bismark, plant good for pot culture	.15	.35	1.00
Goliath, a fine red,	.15		.80
Golden Goliath, yellow reddish type	.15		.80

MIMOSA PUDICA, one of the most interesting of plants for every retailer to carry in stock thruout the summer and spring season. Seed is inexpensive and the advertising and publicity gained from this little "Touch Me not Plant" is amazing. We guarantee you will always plant this again.	15	.20	.50
You'll ENJOY This PLANT			



NASTURTIUMS,	Tr.Pk	1/4 Oz.	Oz.
DOUBLE TALL VARIETIES, (scented)			
Golden Gleam, semi-double yellow		.10	
Fire Gleam, orange scarlet		.10	
Indian Chief, Foliage dark green, brite red flowers		.25	
Orange Gleam		.15	
Scarlet Gleam		.10	
GLORIOUS "BERCO GLEAM HYBRIDS"		.10	
Any of the above, (except Indian Chief) \$1.00 per lb.			
Indian Chief		\$3.50 per lb.	

DOUBLE DWARF FRAGRANT VARIETIES ,

Salmon Ceriese	,25		
Golden Globe	,25		
Globe of Fire, vivid Red	.10		
All colors mixed in this type	.15		
Any of the above per lb. 90¢			

TALL SORTS,

BERCO'S TALL MIXTURE OF NASTURTIUMS, Oz. 10¢ Lb. 50¢

NEMESIA,

Strumosa Suttoni, dwarf scarlet	0	,25	.70
Blue, Scarlet, Rose, White or mixed		.25	.70

NANA COMPACTA strain

Brightness, blue gem, White Gem, or mixed	.25	.85
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NICOTIANA, Affinis, white sweet scented	.10	.40
" Crimson Bedder,	.25	.40
" Mixed Hybrids, a fine mixture	.15	.40

**NIEREMBERGIA HIPPOMANICA, Coerulea.**

This is the only Nierembergia that will stay dwarf thruout its entire growth. Has a very fine delicate foliage and possess instant appeal with true plant lovers. Lavender flowers with growing qualities that are astounding.

Tr.Pk. 50¢ 1/32 Oz. \$1.50 1/16 Oz. \$2.50

PANSIES, Giant mixtures,

Improved Swiss Giant Mixed, 3 inch flowers, brite colors, with luxuriant foliage.	.50	2.20	8.00
Super Swiss Giant Mixture, selected stocks,	.75	2.50	

MAPLE LEAF GIANTS,	.50	1.80	
Maple Leaf Giants, Super Strain	.75	1.50	

GENEVA GIANT MIXED, seed comes direct from Switzerland, 1.00

Early flowering Mixed for bedding	.25	.50	2.00
Jumbo Mixed, large flowering long stems	.50		

Engelmans Mixed Pansy Seed,	.50		
If separate colors of pansies are desired, we have a list that is available to our customers.			

PENNISETUM, Ornamental Grass, Rueppelianum,

Purple Feather Grass	.15	.25	.60
Longistylum, has brown heads,	.15	.25	.60

PENTSTEMON, Beard Tongue Sensation Mixed

.35 .80

PHLOX, Drummondii, annual Grandiflora types,

Deep purple, Bluish Pink, Red with white eye,			
Creamy yellow, Rose pink with Eye, Violet,			
White, (clear white) or our Special mixed,	.25	.60	2.00

PHLOX, DRUMMONDI,

NANA COMPACTA VARIETIES , short dwarf habit plants.			
ideal for spring bedding pots to be sold in small pots.			
Apricot, Deep Purple, Fireball Red, Snowball White,			
Chaimois Pink, Creamy Yellow, Sky Blue, and mixed	.35	.50	1.75

This type of Phlox does not grow over 6-8 in, tall

POPPY, Annual single mixed	.10	.20	
Iceland, Nudicaule,	.25	.65	
SHIRLEY Poppy, mixed	.15	.35	
(oriental poppy see perenial list)			

PORTULACA,

Single mixed, finest colors,	.15	.40	
Double Mixed, selected colors,	.25	.60	2.00
Single and Double Mixed	.20	.45	1.40

We can supply separate colors, in single or dble, at the same price as listed above.

NOTE: WE SUPPLY 1/2 OUNCES OF ALL SEED AT THE OUNCE RATE.



WE SUPPLY 1/2 OUNCES OF ALL SEED AT THE OUNCE RATE, unless otherwise noted in our price lists.

## Petunia

PETUNIAS, Hybrida Grandiflora Types, Single small flowering types.

Blue King, somewhat lighter in color than Violacea	Tr.Pk.	1/4 oz	Oz.
Blue King,	.25	.40	1.25
Flaming Velvet, not to be confused with Dwf. Flaming velvet, same type and color but more of a rank grower.	.35	.90	
HOWARD'S STAR, improved and re-selected seed,	.35	.90	2.50
Topaz Rose, velvety rose, (this is not to be confused TOPAZQUEEN)	.25	.60	2.00
Hybrida Grandiflora Type, mixed, all colors,	.25	.50	1.75

PETUNIAS, NANA COMPACTA GROUP.

This group of petunia comprises the largest list of plants that are suitable to the Nth degree for all bedding work. The compactness of the plants together with the fine growing qualities of this group make *Nana Compacta* Petunia the Number One Petunia on most good growers flower seed list. Perhaps the class of Petunias that come under the heading of Dwarf Giants of California come a close second to the *Nana Compactas*.

330,000  
PETUNIA  
SEED TO THE  
OUNCE

ADMIRAL, the finest blue, dwarf a clear of color,	.75		
ALDERMAN, dark violet,	.25	.65	2.20
BLUE BALL, early flowering, violet blue,	.50	1.60	----
BLUE BIRD, deep violet	.25	.65	2.00
CELESTIAL ROSE, improved strain,	.35	1.25	----
CELESTIAL ROSE, regular strain,	.35	1.00	2.50
COCKATO,	.35	2.00	
Dwarf Howard's Star,	.35	.90	3.00
GLOW, 1940 All American Selection,	.50	5.00	----

FIRST LADY, something new, something worth while, .50

KING HENRY, Dwf. Flaming Velvet, good red,	.50	----	----
LITTLE BLUE STAR,	.25	.80	----
MARTHA WASHINGTON, frilled flowers, 3 inch diameter,	.50	3.00	----
ROSE OF HEAVEN, Supreme,	.50	4.50	----
Rose of HEAVEN, regular strain	.50	1.00	
ROSY MORN, selected,	.35	.75	2.00
ROSY MORN, regular starin, improved,	.50	1.25	4.00
SENATOR, purple-violet, white throat,	.25	.80	
TOPAZ QUEEN, another new one for 1941	.50	2.75	----
SNOWQUEEN, a compact white bedding plant	.25	.50	1.80
WHITE PERFECTION, flowers measure 2 inches	.35	1.25	----
BERCO'S MIXED NANA COMPACTA VARIETIES'	.25	.75	2.00

\* We like to call attention to the fact that all Double Petunia Seed is not\*  
\* as vigorous in growing as most of the Petunia Family. We guarantee \*  
\* delivery of fresh seed to our customers but will under no circumstance \*  
\* be held liable for failure of this seed to germinate. Double Petunia \*  
\* seed is ten times as expensive as gold and must be handled accordingly. \*  
\* Our seed stocks, of Petunia, and all other seed, comes from the best \*  
\* sources in this country and our very livelyhood depends on our selling \*  
\* you seed that will satisfy you and earn a profit for you. \*

## DOUBLE PETUNIAS.

Petunia Blue Brocade, Silver Medal for 1941, this is a brand new color in the Double Petunia Group. 100% double

1/2 Tr.Pk. 1.25 Full Tr.Pk. \$2.00

All Double Amaranth Red, All Double Orchid Beauty

All Double Daintiness, All Double Gaety

All Double Velvet Purple      All Double World Beauty

All Double Carmine Glory      All Double Victorious Mixed,

500 seeds \$1.25 1000 seeds \$2.00 3000 seeds for \$5.00

ward's Pride, double Petunia, mixed colors and types, 1000 s

le Rosy Morn, 1000 seeds \$1.00 5000 Seeds for \$4.00

THE DOUBLE PETUNIA SEED THAT WE OFFER TO THE TRADE IS ALL DIRECT FROM THE ORIGINATORS OWN AGENT IN THIS COUNTRY. We do not carry large stocks of this seed on hand and a delay of several days may take place in the delivery of orders on double petunia seed.



Notice, we supply 1/2 ounces of all seed at the ounce rate, unless otherwise noted in this pricelist.

PETUNIA,

DWARF GIANTS OF CALIFORNIA This is the best strain of large flowering Petunias.

We list two strains:

Dwarf Gts of California, Dark Selection,  
1/2 Tr. Pk. 75¢ Tr. Pk. for \$1.25 1/32 Oz. \$3.00

Dwarf Giants of California, Ramona Strain, lighter shades  
intermixed,  
1/2 Tr.Pk for 60¢ Tr.Pk for \$1.00 1/32 Oz for \$2.75

PETUNIA, Ruffled Giants with large veined throats. tr.pk

White with yellow throat	.50
Camilla, rose pink	.50
German Empress	.50
Salmon Beauty	.50
Ruffled Monsters, in mixture	.50

PETUNIA, Large Flowering with Single fringed flowers,

Sky blue flowers 3-4 inches	.50
Dainty Lady, cream colored flowers	.50
Fluffy Ruffles, mixed colors,	.50
Berco's Mixed in Ruffled large flowering petunia	.50

1/16 oz \$2.50

PETUNIA, Large Flowering Dwarf Growing habit,

Gaeity, Bushy plants, 10 inch, pink blotched flower	.50
Lace Veil, white flowers,	.50
Silver Lilac,	.50
Mixed in the above and other colors,	.50

PRIMULA, Malacoides, New Giant Sorts:

Seed of this plant should be sown in June or July.

Soft Rose Pink, 1/64 Oz. 2.50	.50
Deep Rose Pink 1/64 Oz 1.50	.50
Salmon Rose 1/64 Oz 1.50	.50
Snowqueen	.50
Eriksonii varieties,	
Appleblossom	1.00
Baby Rose	1.00
Baby Doll	1.00
Snowking	1.00
Wonder Baby 1000 seeds	1.00
Eriksonii, mixed colors, 1/64 oz. 1.75	.50

DOUBLE FAIRY JEWELS, a lovely rose pink that produces 90-95 doubles from seed

1.50

PRIMULA Obconica

Appleblossom pink	1.00
Better Days, deep carmine red	1.00 1/64 2.20
Fassbender Red,	1.00 1/64 2.50
Mueller and Mohnsteins	1.00

Primula, Sinensis Stellata

Gt. Blue Star , Gt. White Star, Gt. Mixed .50

RICINUS, Castor Bean

Borboniensis Arboreus, 10-15 ft.	lb. 1.40	.15
Zanzibarensis Enormous, mixed	lb. 2.40	.25
Zanzibarensis Mixed sorts,	lb. 1.60	.15

RUDBECKIA, Bicolor Superba, golden yellow

.10 .40

" Kelvedon Star, long stemmed for cutting

.25 .50 1.60

" Kelvedon Star Double

.25 .50 1.80

" Indian Maid, 4 inch flowers,

.25 .55 1.80

SALPIGLOSSIS

Very fine flowering plant for summer cutting.

Large flowering, superbissima, in all colors,

Brown and Gold, Golden Yellow

Crimson, Purple

Faust, Rose and Gold,

White and Gold, Mixed each

.15 .80

SALVIA Splendens,

AMERICA, globe of fire 18 inch high

.50 1.20 4.00

Early Harbinger, Fire Brand type, Northern

.75 1.80 6.00

Harbinger,

.50 1.20 4.00

Fire Charm, very early type, 16 inch

.75 --- ---

Zurich, an old standby 24 inch

.50 .75 2.50

FARINACEA, blue bedder, good for cutting, ask for price



NOTICE: WE SUPPLY 1/2 OUNCES OF SEED AT THE OUNCE PRICE UNLESS  
OTHERWISE STATED IN OUR PRICE LISTS. Berco Seeds,

Tr.Pk 1/4 Oz. Oz

SCARIOSA, Pincushion Flower

Ageratum Blue, fine mid blue,	.15	.50
Azure Fairy, a good cut flower	.15	.50
Coral Pink,	.15	.50
Peachblossom	.15	.50
Shasta, a pure white, large size	.15	.50
Berco Cockade Sorts, named or mixed,	.25	.50 1.80

SCHIZNATHUS,

Dwarf Masterpeice, good color range, and dwarf growing habit, 1/16 oz for \$1.00	.50
Excelsior Hybrids, choice strain, 1/16 oz 1.00	.50
Pansy Flowered, large pansy like flowers,	.35
SENSITIVE PLANT, Mimosa Pudica	.15 .20 .50

SOLANUM, Ornamental Pepper, Christmas Cherry

Bird's Eye, Improved type	.25
Celestial Pepper, conical fruits;	.15 .25 .80
Christmas Cherry Improved,	.25 .60 2.00
Cleveland Cherry,	.25 .60
Hlavacek's Masterpeice, one of the best types,	.25 .50
New Patterson Variety	.25 .70 ----

STATICE

Sinuata, True Blue, fine for cutflowers	.15	.25
Lavender Queen,	.15	.25
White Pure White,	.15	.25
Bonduelli Superba, golden yellow	.10	.35
SUWOROWII, Russian or Rattail, 30 inch	.15 .25 .80	

STOCKS.

Non branching Column Stocks,	
Ball Blue,	Silvery Lilac
Chaimois Pink,	Ball Rose Pink # 14
Lilac Lavender	Mixed, Column Stocks
1/2 Tr. Pk. 60¢	Tr. Pk. 1.00 1/4 Oz \$2.50

White Stocks, Number 16, N.B. type  
1/2 Tr. Pk. 60¢ Tr. Pk. \$1.00 1/4 Oz. \$2.50

STOCKS, Improved Giant Bismarck Stocks

Golden Yellow, Dark Blue, Royal Purple	
White, Old Rose, Rose, Gt. Mixed	.35 .75 3.00

STOCKS, DAFF FLOWERING Ten Week Stocks,

Excellent for pots or bedding work.

Blood Red,	Dark Blue,	Lavender
Brite Pink	Deep Rose,	Lite Blue each
Mixed Ten Week Stocks		.25 .50 1.50

		.25 .50 1.25
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# We invite correspondence on the subject matter of "SUMMER FLOWERING"  
# SWEET PEAS, we have a long list of varieties, Early flowering Summer  
# Varieties, and Early flowering Spacers that will please our customers  
# both in price and variety. This list is a limited list on the general  
# line of seeds we carry. Do Not hesitate to ask us for our "SPECIAL  
# LIST OF SWEET PEAS" Sincerely, Berco Seeds, \$

Tr.Pk. 1/4 oz Oz

THUNBERGIA, mixed, fine for hanging baskets .15 .25 .90  
VENIDIUM,

CALENDULACEUM, 12 inch, a bushy plant having orange  
daisy like flowers, do not feed too much .20

VINCA, Rosea, Vinca Rosea is a slow growing plant and  
should be started very early for large size plants.  
Seed Sown in August and September makes ready 4 inch  
plants for Decoration Day Sales. Seed Sown in Jan.  
will make fine 2 inch plants for late spring and ea-  
rly summer sales, Vinca Rosea is a very fine summer  
blooming plant.

Rosea, pink 1 foot,	.15 .25 .80
Flower Alba, white with eye	.15 .25 .80
Mixed,	.15 .25 .80

VERBENA, Grandiflora Hybridia Type, Tall growing

with large flowers. Heavy bloomer	
Alba, white	.25 .50 1.75
Crimson Glow	.35 .70 2.60
Lucifer, Red as the name denotes,	.25 .50 1.80
Rose Cardinal,	.35 .50 1.50



NOTICE; We supply all seeds, 1/2 ounce at the ounce rate, unless otherwise stated in this list. Berco Seeds,

	Tr. Pk	1/4 Oz	Oz.
VERBENA, Hybrida Grandiflora Type,			
Pink with white eye	.25	.50	1.80
Dark Blue,	.25	.40	1.50
Mixed , grandiflora types, all colors,	.25	.40	1.50
VERBENA,			
NANA COMPACTA SORTS, small plants with vigorous growth, blooms very freely. ideal for bedding			
Do not grow over 6-8 inches tall.			
Blue Special	.35	.80	2.50
FIREBALL, red, and one of the most popular	.25	.65	2.40
Chaimois Pink	.25	.65	2.20
Violet Splendor	.35	.80	2.50
White	.25	.65	2.00
Berco's Special Collection of Mixed N.C. sorts	.25	.50	1.75

LEMON VERBENA, new crop prices not set as yet,

## ZINNIA SEED

ZINNIA,	CUT AND COME AGAIN TYPE,		
	Snowball, Canary Yellow, Fireball, Spun Gold,		
	Salomon Pink, or mixed	.15	.60

Editors Note: Zinnias make up one of the greatest classes of cut flower material for the retail florist. A small amount of care is necessary to get a good crop started and once the plants are on their way care can be somewhat relinquished. Zinnias do need water and fertilizer to get the best results. Sow into the open field late in May and there will be no loss from frost or damping off from getting chilled. ZINNIA PLANTS LOVE THE HEAT and grow best when the weather is warm. Berco Seeds does recommend the use of the best seeds, especially the DAHLIA FLOWERED TYPES,

DAHLIA FLOWERED TYPES ,	30-36 inches		
Canary Bird, fine yellow		Meteor, Amaranth rose	
Crimson Monarch,		Old Rose,	
Dream, deep Lavender		Oriole, orange and Gold	
Exquisite, Fairly deep rose		Polar Bear, white	
Golden Dawn, golden yellow		Purple Prince	
Golden State, orange yellow		Scarlet Flame	
Illumination, rose pink, one of best		Lemon Beauty	

Each of the above, Tr. Pk. 25¢ 1/2 oz 60. Oz for \$1.00  
4 ozs for \$3.00 8 Ozs for \$5.00 Lb. for \$9.00

Mixed Dahlia Flowered Zinnias, Same price as above sorts.

CALIFORNIA GIANT STRAIN OF ZINNIA,	3-4 foot,		
Yellow, Fireball			
Salmon Rose, Golden Orange			
Mixed, each	Tr.Pk. 25¢	Oz. 50¢	

ZINNIA, FANTASY TYPE; Shaggy flowered type,

Orange Beauty,	Wild Fire, dazzling red
Rosalie, intense scarlet	Pink Beauty
Star Dust, Golden yellow	Mixed,
White Lite,	

Each of the above, Tr.Pk. 25¢ Oz. for \$1.50 1/4 oz for 40¢

ZINNIA Scabious flowered,  
Finest Mixed in this type, Tr. Pk. 25¢ 1/4 Oz 45. Oz for 1.00

Zinnia,  
LILIPUT, or Pompon type, 18-24 inch tall, flowers 2 inch in diameter  
Canary yellow, Golden Gem, yellow orange  
Crimson Pastel shades mixed,  
Deep Flesh Purple,  
Rose Bud, pink, Valencia, burnt orange

Each of the above, Tr. Pk. 15¢ 1/4 oz for 25¢ Oz for 75¢  
Mixed, Lilliputs, Berco Strain, 1/4 oz for 25¢ Oz for 60¢

NEW CUPID VARIETY OF ZINNIA,  
Never gets more than 12 inches tall, fine for rock garden and border work of all kinds.  
Tiny Time, Pixie, yellow, Snowdrop,white, Mixed, Tr. Pk. 25¢



## SEEDS OF PERENNIAL AND BIENNIALS,

		Tr.Pk.	1/4 oz	Oz.
Achillea, Ageratum, Yellow, scented	24 inch	.25	.70	2.00
The Pearl, standard double for cutting		.25	.60	2.00
ALYSSUM, Saxatile Compactum, 12 in	golden yellows	.15	.25	.85
Saxatelle Silver Queen, same as above, yellow		.15	.60	2.00
ANCHUSA, Barreliere, very fine forgetmenot blue		.25	.50	1.50
fine for rock garden work.				
Italica, Dropmore Strain, 6 ft. Good for cut		.25	.75	1.75
AQUILEGIA, (Columbine)				
Alpina, 2 ft blue,		.25	.50	1.75
Silver Queen, long spurred white		.25	.60	2.25
Blue, Rocky Mountain Columbine,		.25	.55	1.60
Snow Queen, 18 inch finest pure white		.35	1.00	3.00
Mrs Scott Elliott's Hybrids,		.35	.85	3.15
Mixture, all good leading sorts,		.25	.50	1.75
ARABIS, Rock Cress				
Alpina Snowcap, 6 inch dwarf and compact		.25	.55	2.00
Alpina, 12 inch white,		.15		.50
AREMERIA, Maritima, (Statice)		.35	1.25	
ASTER, Hardy Wartburg Star,		.50	---	---
Dark Beauty, single deep blue,		.50	---	---
BAPTISIA, False Indigo,		.15		.45
BELLIS Perennis, Double English Daisy,				
Mixture of all Monstrosa Types,		.25	.50	1.75
CAMPANULA,				
Calycanthema, (cup and saucer type) 36 inches				
Dk. Blue, lite blue, Rose or white, and mixed		.20	.40	1.35
Canterbury Bells, Single mixed,		.15		.40
CARNATION, GRENADE, Hardy Carnation, one of the better				
varieties, Good mixture		.25	.50	1.75
CERASTIUM, Tomentosum,				
Silvery white foliage, rock garden plant		.25	.40	1.25
COREOPSIS, Grandiflora				
Sunburst, semi double strain		.20	.35	1.00
Giant Yellow,		.15	.25	----

## DELPHINIUM,

PACIFIC COAST GIANT HYBRIDS, V & R Strain  
 Blue Jay Series, med. blue with black 1.25  
 Galahad Series, the purest and best white  
 obtainable anywhere to-day 2.00  
 Pastel Shades, 1.00  
 MIXED, above sorts, (not Galahad Series) 1.00

## DELPHINIUM, other good varieties,

Belladonna Improved, good lite blue, .30 .50 1.75  
 Bellamsum Improved good dark blue .30 .50 1.75  
 Blackmore and Langdons fine hybrids, .50 .90 3.00  
 Gold Medal Hybrids, .25 .50 1.40

## DIELYTRA Bleeding Heart,

Spectabilis, sow seed in fall outdoors, .50 4.00 ----

## EUPHORBIA, Corollata, Wild Baby's Breath,

.35 1.25 ----

## GAILLARDIA,

Aura, best pure yellow, .35  
 Burgundy, colored after famous wine burgundy, .25 .50 1.80  
 Chloe, Large flowering yellow, .35 .70 2.50  
 DAZZLER, yellow with rich maroon center, good, .25 .40 1.50  
 BERCO'S MONARCH STRAIN' MIXED .25 .50 1.80

## GYPSOPHILIA,

Acutifolia, 3 feet, very free flowering .15 .50  
 Pacifica, 4 feet, prolific bloomer, .25 .75  
 Single White, .15 .35  
 Repens, a very attractive creeper for rock gardens, .25 .50 ----

## HOLLYHOCKS,

Imperator, double fringed mixture, .25 .50 1.60  
 Berco Single and Double Mixed .15 .50 .50

## LUPINES,

Polyphyllus, Hardy Lupine, good for cut flowers, .15 .50  
 Chocolate Soldier, yellow to brownish color .35 1.25  
 Dark Blue .15 .50  
 Rose colored or white, .15 .50  
 Mixed .15 .50

## POPPY, Oriental,

Beauty of Livermere oxblood red, .25 .60 2.25  
 Brilliant, fiery red, .25 .50 1.75  
 Mrs Perry, Salmon rose, .35 .40  
 Berco's Own Mixture of all good varieties, .20 .40 1.75



# Selected Vegetable Seeds

	oz.	1/4 lb	lb.
BEETS,			
Crosby's Egyptian, 55-60 days,	.10	.25	.50
Detroit Dark Red, standard for home and market garden, 55 days	.10	.25	.75
CABBAGE,			
All Head Early,	.25	.70	2.10
Copenhagen Market, and old variety that is good	.45	1.00	3.00
Danish Ballhead, late cabbage,	.35	1.25	3.50
Early Jersey Wakefield, fine for home gardens,	.25	.75	2.50
GOLDEN ACRE,	.45	1.25	3.00
LATE FLAT DUTCH, 110 days, very good winter cabbage	.35	1.00	3.00
MAMMOTH Red Rock, 90-100 days	.35	1.00	
All Sesons,	.50	1.50	
Penn State,	.50	1.50	

## CARROT,

Chantenay, fine all purpose carrot, shipping or for home usage.	.25	.65	2.00
Darver's Half Long, brite orange color,	.25	.65	2.00
Guerande, or Oxheart, short stubby carrots,	.25	.60	1.75
other varieties carried in stock too			

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&	&	&	&	&
& CAULIFLOWER, Good cauliflower seed is expensive from a standpoint of &				
& dollars and cents, however a great many plants can be obtained from a &				
& few dollars worth of seed. (14000 seeds per ounce) It pays to buy the &				
& best.				
&& Early Dwarf Erfurt, strain, is early, is pure, good color and very good &				
& grain to meaty parts. Tr.Pk. 50¢ 1/4 Oz for 1.50 Oz for \$5.00 &				
& DANISH SNOWBALL, second earliest, a reliable variety, &				
& T.Pk. 25¢ 1/4 Oz. for 1.00 Oz for \$3.50 &				
& DRY WEATHER, for dry weather and drier climate, &				
& Tr.Pk. for 50¢ 1/4 Oz for 1.50 Oz for \$5.00 &				
oooooooooooo	oooooooooooo	oooooooooooo	oooooooooooo	oooooooooooo

## CELERY,

	1/2 Oz.	Oz	1/4 Lb
Giant Pascal, easy blanching,		.30	.90
Easy Blanching,		.40	1.25
Golden Self Blanching, tall improved	.35	.60	
Golden Plume, standard strain,	.35	.65	1.75

## CELARIAC,

Large Smooth Prague sorts,	.30	.90	3.00
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## Sweet Corn,

	Per Lb.	Per	10 lbs
Early Golden Bantam,	.25		1.80
Derco's Very Early, yellow	.25		1.80
Bancross, (hybrid)	.35		2.70
Country Gentlemen	.25		1.80
Stowells, Evergreen,	.25		1.80

#####	#####	#####	#####
# HYBRID FIELD CORN, We can supply our customers With State Certified #			#
# Hybrid Seed Corn, grown especially for northern Illinois, Wisconsin, #			#
# Michigan and surrounding territory. #			#
# Flat Kernels \$3.50 per 1/2 bushel \$6.50 per bushel #			#
# Large Rounds 2.50 per 1/2 bushel 4.75 per bushel #			#
# Smalls 1.50 per 1/2 bushel 3.00 per bushel #			#
#####	#####	#####	#####

## CUCUMBERS,

	Oz.	1/4 lb	Lb.
Improved White Spine,	.20	.45	
Chicago Pickling	.20	.40	
Black Diamond,	.20	.35	
Davis Perfect,	.15	.35	

## EGG PLANTS,

Black Beauty, good home and market sort,	.35	1.40
Improved Large Purple,	.35	1.50

## KOHLI RANI,

Short Leaved Early Erfurt,	.45	
Early White Vienna,	.45	1.25

## LEEK,

Brood Scotch or London Flag	.50	1.50	5.00
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## LETTUCE,

Black Seeded Simpson,	.15	.45	1.25
Early Curled Simpson	.15	.40	1.15



		Tr.	Pk.	1/4 Oz	Oz
		.025	4	.050	Lb. 1.25
CABBAGE, or Head variety of Lettuce from Branching					
Big Boston		.20		.50	1.20
Iceberg		.20		.50	1.50
Express Cos		.15		.45	1.25
Okra, Perkins Mammoth, or Dwarf LongPod		.10		.20	.50
ONION, Southport Red Globe		.40		1.35	
Southport Yellow Globe		.60		1.90	
Bermuda Yellow		.40		1.35	
Sweet Spanish		.60		2.35	
PARSLEY, Champion Moss Curled,		.15		.35	
Plain,		.10		.35	
Hamburg Rooted,		.15		.35	
PEPPER, Magnum Dulce	1/2 oz				
Magnum Dulce, largest type,		.35		.65	
Bullnose, a hot pepper		.25		.45	
Large Bell, sweet pepper,		.35		.45	
Cayene, long red,		.25		.45	
Ruby King		.20		.35	
Pimentio,		.20		.35	
World Beater,		.25		.40	
California Wonder,		.40		.75	
RADISH, Crimson Giant Forcing				.35	.90
Berco's Select Forcing type,				.35	.90
TOMATOE,					
Earliana, very early red,		.45		1.25	3.50
Golden Ponderosa, very late		.60		1.75	
John Baer, early smooth round red,		.30		.90	
Beauty, mid season,		.45		1.25	
Bonny Best,		.30		.90	
Chalk's Early Jewel, an early red,		.30		.90	
Crimson Cushion, or Leafsteak, large red,		.50		1.50	
Dwarf Champion, tree tomatoe, mid season,		.50		1.50	
Dwarf Stone,		.50		1.50	
Marglobe,		.40		1.00	
Pritchard, very good red,		.45		1.25	
OXHEART,		.65		2.00	
Ponderosa, large mid season,		.50		1.50	
MINGOLD, 1940 Award for merit, good yellow for preserves and table use. 77 days		.75		2.50	
TOMATOE, Yellow Plum, Yellow Pear,		.50		1.50	
Red Cherry, Red Currant, Red Peach,		.50		1.50	
Stones, Improved, med. ea. pink,		.30		.90	

We carry a complete line of vegetable seeds on hand at all times. This list is made up of those items that are more generally sown by florists and market gardeners. If a list on the balance of vegetable seed is required by our customers we will mail the complete list on request.

ON ANY ORDER FOR VEGETABLE SEEDS AMOUNTING TO MORE THAN \$5.00 and when cash accompanies the order, we will allow a discount of 10%. This offer does not apply (special discount offers made previously) to orders of less than the specified amount.

#### Notice to our customers:

Effective January 1st, 1941 all invoices for goods, seeds, bulbs, supplies, or plants will be made from the above list, Berco's Seed List for 1941". Whenever special offers are made that price will prevail. We shall endeavor to adhere to these quoted prices, however if for reasons beyond our control, or due to sudden and unexpected rises in market prices, these prices listed may be subject to change without notice. All goods sold subject to prior sale, Regular discounts prevail, 5% on all flower seed orders amounting to more than \$2.00 when cash accompanies the order,

Our regular terms, 2% 10 days, net 30 days to accredited accounts, Interest charged on all overdue accounts,

All seeds are delivered free of charge by insured carriers anywhere in the United States, Other merchandise travels at purchasers risk.

BERCO SEEDS, 1941



# RED-O-LEN

RED - O - LEN, Bench Powder positively destroys fungi and rids pot plant benches of all insects. It aids in destroying plant diseases and helps keep greenhouses in healthy condition. One application of Red O- Len sprinkled over the benches and aisles of your greenhouse will last for a period of four months. All you have to do is to spread this NON-POISONOUS powder on the gravel or cinders of your benches and re-set your plants.

10 lbs \$3.00      25 lbs for \$6.00      100 lbs for \$21.00  
A liberal sample order for \$1.00

## Libersol

A Pyrethrum base insecticide that kill by fumes and contact. Does not need any additional soaps or spreaders, will not burn stain or discolor foliage or flowers. Libersol is non-irritating to the skin or eyes and mixed in either hard or soft water it produces wonderful results.

\$10.75 per gal. 5% off for cash with order, 5 Gals. for \$45.00

## L333

A ROTENONE, spray solution for garden or greenhouses usage. Will control Red Spider and other pests. L333 is a self-contained spray solution, no spreader necessary, ABSOLUTELY DOES NOT CONTAIN ANY MINERAL OIL. This insecticide has the power to destroy eggs of many insects. Can be sprayed on plants without danger of burning or discoloration af any kind.

L333 per gal \$10.75 less 5% for cash 5 Gals. for \$45.00

## Redagra

REDAGRA, a pyrethrum spray solution put up by one of the largest producers of Pyrethrum products in the United States, an excellant control for aphids, thrips, leaf rollers, and other greenhouse pests. Can be used for general spraying.

REDAGRA, per gal. \$8.00      5 gals. for \$35.00

ROTOGREEN, very good for Red spider, and general spray, does not burn or leave any residue, Qt. \$3.00 Gal \$10.00

SNAROL, a insecticide bait for Slugs, Snail, Sowbugs, cut worms, etc, 1 1/2 Lb 35¢      4 lbs 85¢

Arsenate of Lead, in 4 lb packs, 75¢

Lethane 440 Gal \$5.50      10 gal \$45.00

D.N. Sulphur Dust, fine for Carnation thrips, 10 lbs \$3.50

Pyrethrum Dusting powder, for rollers, etc,

1 lb 75¢      10 lbs, for \$3.75      50 lbs for 16.75      100 lbs \$32.50

Tobacco Stems, from Cuba, 100 lbs for \$2.50      500 Lbs for \$10.00

Rootone, 2 Oz. Jar \$1.00      1 Lb. Can (for 30,000 cuttings) \$5.00  
Transplantone, oz for 50¢      3 oz for \$1.00      1b for \$4.00

WE CAN supply our customers with all fertilizers that are on the market. Due to fluctuating markets, prices will be quoted on demand or application.

## WE CAN SUPPLY THE FOLLOWING

CANNA ROOTS,  
GLADIOLA BULBS,  
Field Seeds,  
GRASS SEEDS,  
CLOVER SEEDS,  
THERMOMETERS

INSECTICIDES  
FUNGICIDES,  
Plant LABELS  
POTS, TUES,  
RUBBER HOSES  
KNIVES

LAWN ROLLERS  
TRIMMERS  
SPRINKLERS  
PEAT MOSS  
SHEET MOSS  
SOIL TESTERS

We are representatives for Goulds Pyramid Pumps for greenhouse water and spray systems. A card or Letter will have one of our men stop in and gladly talk over any problem on this matter that you may have. No obligation incurred by you at all.

Berco for 1941

